



Lynsey Hooper
**CREA
TIVE.**

I help brands, businesses and **people** turn complexity into clarity to **engage effectively.**

I'm a multi-disciplinary creative with a wealth of skills, passion and experience across creative direction and execution.

From sole traders and start ups to big brands and global corporations, I've helped businesses shape and deliver great creative that makes an impact on external markets and internal cultures alike.

I'm an advocate for user-centred design, always keeping the audience at the heart of what I do. This means that whether I plan, shape, build, design or even write - I instinctively do it all with empathy and understanding.

Discover more at:

LynseyHooperCreative.com

DETAILS

Name Lynsey Hooper
Location Gloucester, UK
Mobile 07808 780 878
Email LynseyHooperCreative@gmail.com

EXPERIENCE

- 3.5 Years** Creative and Design Specialist
Intelligence and Cyber International
L3Harris
- 2 Years** Graphic and Digital Designer
Intelligence and Mission Systems
L3Harris
- 3.5 Years** Graphic Design and Marketing
Clarkwood Enterprise

QUALIFICATIONS

- 2:1** BA Hons Design for Advertising
Swansea Metropolitan University
2011
- HND** Graphic Design
Duncan of Jordanstone, Dundee
2005
- A - C** SQA Highers/Advanced Highers
Deans Community High School
2002

VOLUNTEER ROLES

- 5 Years** Cheltenham Animal Shelter
Cat Fusser
2017 - 2022

EXPERTISE & SKILLS

CREATIVE

Brand Identity & Messaging
Graphic Design
Motion Design and Animation
3D and Environment design
Web & Interactivity Design
Illustration

TECH & SOFTWARE

Adobe Suite: Ae, Ai, Id, Ps, Pr, Xd
3D: Blender, Adobe Stager
Web: Ceros, Drupal, Wix, WordPress
General: MS/Apple Office Suites
Planning: MS Planner, Monday

OTHER

Full UK Driving License
UK Passport

INTERESTS

Drawing and Painting
Drums: playing and recording
Gigs: watching and performing
Dog-friendly holidays
Snowboarding
Video gaming